

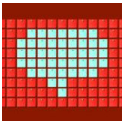

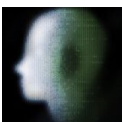
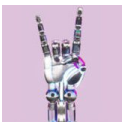




Section Details Report for AI

Feb 01, 2023 - Aug 24, 2023



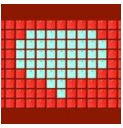
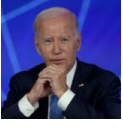

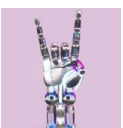


| | | | | |
|-------------|-------------|-----------------|-------------------|-----------|
| Views | Visitors | Engaged Minutes | Soc. Interactions | New Posts |
| 296k | 169k | 299k | 3,511 | 8 |

Top Posts

| | | Visitors | Page Views |
|---|--|----------|------------|
| 1 |  <p>They plugged GPT-4 into Minecraft—and unearthed new potential for AI</p> <p>Jun 03 06:54 WIRED in AI</p> | 87,125 | 102,288 |
| 2 |  <p>How ChatGPT turned generative AI into an “anything tool”</p> <p>Aug 23 07:30 Ars Contributors in AI</p> | 26,695 | 75,132 |
| 3 |  <p>Researchers figure out how to make AI misbehave, serve up prohibited content</p> <p>Aug 02 09:22 WIRED in AI</p> | 28,094 | 56,088 |
| 4 |  <p>OpenAI, Google will watermark AI-generated content to hinder deepfakes, misinfo</p> <p>Jul 21 13:10 Ashley Belanger in AI</p> | 14,041 | 18,001 |
| 5 |  <p>The huge power and potential danger of AI-generated code</p> <p>Jun 30 12:42 WIRED in AI</p> | 11,964 | 16,943 |
| 6 |  <p>Google, record labels working on deal covering musical “deepfakes”</p> <p>Aug 08 15:44 Financial Times in AI</p> | 8,373 | 10,554 |
| 7 |  <p>Major AI companies form group to research, keep control of AI</p> <p>Jul 26 09:16 Financial Times in AI</p> | 7,480 | 9,478 |

| | | | | |
|---|--|---|-------|-------|
| 8 |  | How AI can make gaming better for all players Jul 11 12:48 WIRED in AI | 4,574 | 7,063 |
|---|--|---|-------|-------|

Top New Posts

| | | | Visitors | Page Views |
|---|---|---|----------|------------|
| 1 |  | They plugged GPT-4 into Minecraft—and unearthed new potential for AI Jun 03 06:54 WIRED in AI | 87,125 | 102,288 |
| 2 |  | How ChatGPT turned generative AI into an “anything tool” Aug 23 07:30 Ars Contributors in AI | 26,695 | 75,132 |
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| 8 |  | How AI can make gaming better for all players Jul 11 12:48 WIRED in AI | 4,574 | 7,063 |

Top authors by average page views on new posts

| | New Posts | Page Views | Average Page Views |
|------------------|-----------|------------|--------------------|
| Ars Contributors | 1 | 75,132 | 75,132.0 |
| WIRED | 4 | 182,382 | 45,595.5 |
| Ashley Belanger | 1 | 18,001 | 18,001.0 |

Top 10 tags by average page views on new posts

| | New Posts | Page Views | Average Page Views |
|-------------------------|-----------|------------|--------------------|
| minecraft | 1 | 102,288 | 102,288.0 |
| artificial-intelligence | 1 | 75,132 | 75,132.0 |
| genai | 1 | 75,132 | 75,132.0 |
| large-langauge-models | 1 | 75,132 | 75,132.0 |
| llms | 1 | 75,132 | 75,132.0 |
| type: feature | 1 | 75,132 | 75,132.0 |
| gpt-4 | 2 | 120,289 | 60,144.5 |
| ai-ethics | 1 | 56,088 | 56,088.0 |
| chatbots | 1 | 56,088 | 56,088.0 |
| ai | 7 | 278,604 | 39,800.57 |

How people found your content

| | | | | |
|--------------------------------|---------------------------------|---------------------------------|------------------------------------|----------------------------------|
| Social 6,530 3.0% | Search 15,636 7.3% | Other 49,449 23.0% | Internal 85,088 39.6% | Direct 58,279 27.1% |
|--------------------------------|---------------------------------|---------------------------------|------------------------------------|----------------------------------|

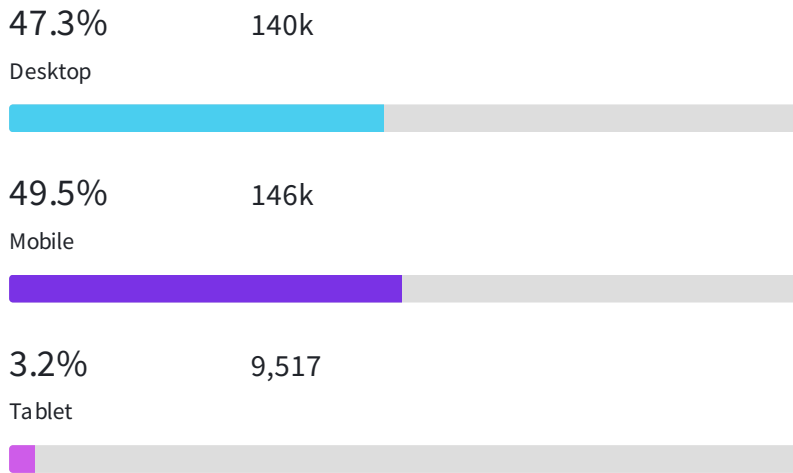
| | Views | | Views |
|---------------|--------------|---------------|---------------|
| Social | 6,530 | Search | 15,636 |
| reddit com | 2,614 | google | 14,309 |
| facebook com | 1,568 | bing | 755 |
| twitter com | 1,333 | duckduckgo | 527 |
| linkedin com | 849 | yahoo! | 27 |
| instagram com | 141 | ecosia | 12 |
| meneame net | | daum | |

| | Views |
|-----------------------|---------------|
| Other | 49,449 |
| news google com | 40,279 |
| flipboard com | 2,009 |
| kottke org | 1,021 |
| feedly com | 515 |
| com google android gm | 496 |
| mail google com | 409 |

| | Views |
|-----------------------|---------------|
| Internal | 85,088 |
| arstechnica com | 85,086 |
| feeds arstechnica com | 2 |
| Direct | 58,279 |

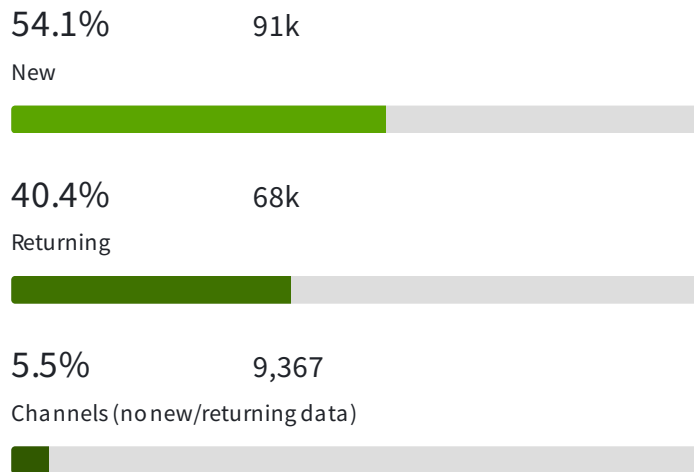
Device Breakdown by Views

Numbers do not include data from Apple News



Visitor Breakdown

Numbers do not include data from Apple News



Campaigns breakdown

| Campaign | Medium | Source | Content | Term |
|----------|--------|--------|---------|------|
| 0.6% | 2.5% | 5.3% | 1.2% | 0.0% |

| Campaign | Views |
|--------------------------|-------|
| openai-drops-gpt-5-hints | 1,744 |
| email-2022 | 407 |

| Source | Views |
|---------------|--------|
| tldnewsletter | 15,689 |
| flipboard | 3,453 |

| | |
|---|-----|
| | 378 |
| itb | 298 |
| figma-makes-chatgpt-visual | 205 |
| 3f8f8e9a8241b3b0e4775a273cb21849 | 85 |
| The Week in Data TWID | 64 |
| google-begins-rolling-out-workspace-ai-features | 43 |
| superconductor-gate-der-grosste-durchbruch-... | 43 |

| | |
|----------|-------|
| | 2,097 |
| mastodon | 1,879 |
| tldrai | 1,371 |
| facebook | 1,285 |
| twitter | 1,192 |
| artifact | 1,127 |
| fark | 1,098 |

| | Views |
|--------------------------------------|--------------|
| Medium | 7,525 |
| social | 4,393 |
| website | 1,098 |
| newsletter | 1,033 |
| email | 458 |
| auto.techbriefing.us.thu.rd.20230824 | 378 |
| referral | 76 |
| linkedin | 31 |
| click | 25 |

| | Views |
|-----------------------------------|--------------|
| Content | 3,688 |
| link | 1,098 |
| topic/computerscience | 395 |
| article | 379 |
| | |
| Term | Views |
| Daily Authority | 9 |
| 0_4313d957c9-ba4558217c-160063769 | 2 |
| 0_4313d957c9-ba4558217c- | 1 |



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