

Evergreen Report

Jan 01. 2023 - Jun 30. 2023

Page Type: post

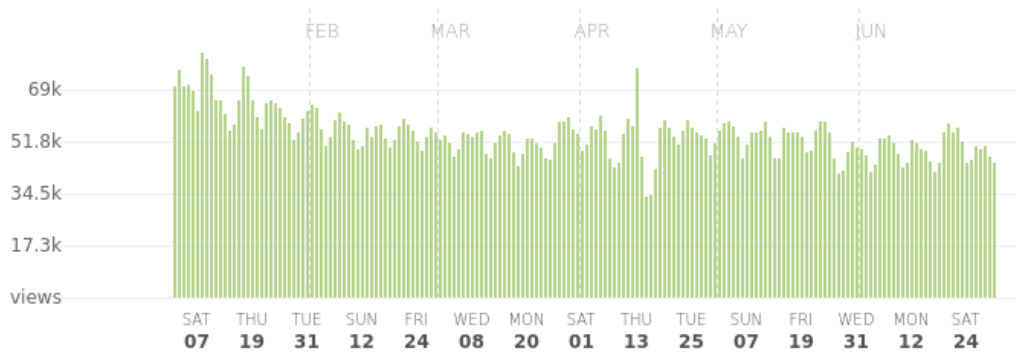
While average post lifespan is 3 days, evergreen posts continue to accrue significant page views after the initial publication window.

Overview

3,509
EVERGREEN POSTS

7.9m
EVERGREEN VIEWS











5.5%
OF SITE-WIDE PAGE VIEWS








Content Comparison






	EVERGREEN	SITE-WIDE	
VIEWS	TOP SECTIONS	SECTIONS	VIEWS
3.1m	Tech	Tech	36.6m
1.5m	Biz & IT	Science	32.6m
1.1m	Science	Biz & IT	23.5m
1.1m	Gaming	Policy	18.7m
527k	Policy	Gaming & Culture	10.9m
VIEWS	TOP AUTHORS	AUTHORS	VIEWS
897k	Andrew Cunningham	Ron Amadeo	13.1m
651k	Benj Edwards	Benj Edwards	11.6m
573k	Scharon Harding	Dan Goodin	10.4m
446k	Jim Salter	Eric Berger	9.8m
417k	Ron Amadeo	Jon Brodtkin	8.6m
VIEWS	TOP TAGS	TAGS	VIEWS
5.0m	type: report	type: report	117.2m
2.7m	type: feature	type: feature	24.9m
770k	ars-shopping	ai	13.4m
763k	gadgetology	machine-learning	10.2m
638k	ai	space	7.6m

Top evergreen posts

		Visitors	Views
1	 Thanks to AI, it's probably time to take your photos off the Internet Dec 09, 2022 14:10 Benj Edwards in Biz & IT	44,639	158,028
2	 The best wireless mechanical keyboards Nov 10, 2022 11:11 Sharon Harding in Tech	31,638	111,888
3	 Point-to-point Wi-Fi bridging between buildings—the cheap and easy way Aug 20, 2021 07:15 Jim Salter in Tech	30,155	77,135
4	 Our 22 favorite desk accessories for a more organized and comfy workplace Nov 01, 2021 11:45 Corey Gaskin in Tech	17,159	68,754
5	 How to upgrade to Windows 11, whether your PC is supported or not [Updated] Aug 12, 2022 14:00 Andrew Cunningham in Tech	36,928	67,725
6	 ZFS 101—Understanding ZFS storage and performance May 08, 2020 08:00 Jim Salter in Biz & IT	16,930	66,252
7	 iPhone 14 and 14 Pro review: A picture is worth a thousand dollars Sep 21, 2022 13:35 Samuel Axon in Tech	11,975	55,335
8	 With Stable Diffusion, you may never believe what you see online again Sep 06, 2022 09:30 Benj Edwards in Biz & IT	21,125	51,334
9	 OpenAI invites everyone to test new AI-powered chatbot—with amusing results Dec 01, 2022 16:22 Benj Edwards in Biz & IT	42,484	49,434
10	 macOS 13 Ventura: The Ars Technica review Oct 26, 2022 06:50 Andrew Cunningham in Tech	10,048	44,692

Top new evergreen posts

		Visitors	Views
1	 Redditor creates working anime QR codes using Stable Diffusion Jun 06 15:35 Benj Edwards in Biz & IT	138,961	430,364
2	 Microsoft's new AI can simulate anyone's voice with 3 seconds of audio Jan 09 17:15 Benj Edwards in Biz & IT	240,379	302,687
3	 ChatGPT vs Google Bard: Which is better? We put them to the test. Apr 05 07:00 Benj Edwards in Biz & IT	61,461	262,793
4	 Google tells users of some Android phones: Nuke voice calling to avoid infection Mar 17 16:26 Dan Goodin in Biz & IT	217,655	250,836
5	 Report: Microsoft cut a key AI ethics team Mar 14 18:09 Ashley Belanger in Policy	139,264	211,328

6		Z-Library returns, aims to avoid seizures by giving each user a secret URL Feb 13 12:16 Ashley Belanger in Policy	157,847	203,482
7		You can now run a GPT-3-level AI model on your laptop, phone, and Raspberry Pi Mar 13 19:16 Benj Edwards in Biz & IT	145,893	196,412
8		Two more dead as patients report horrifying details of eye drop outbreak Mar 24 17:11 Beth Mole in Science	137,674	190,688
9		3D "digital twin" showcases wreck of Titanic in unprecedented detail May 17 16:43 Jennifer Ouellette in Science	71,898	188,099
10		RTX 4070 review: An ideal GPU for anyone who skipped the graphics card shortage Apr 20 07:00 Andrew Cunningham in Tech	44,099	163,038



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